

Blastoff Your *Bank Account!*

A Viral Report by Luke W Parker



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Chapter 1

Why Blastoff is the Opportunity of Your Lifetime

Blastoff is an extremely rare gem that is mined once every generation, perfect in every way.

As someone whose job it is to evaluate many different types of online business opportunities, I can honestly tell you that there has never been anything like blastoff in the history of the Internet... Both as a useful website and as a profitable business for you.

The prospect of Blastoff being 100% free on top of this fact is truly game-changing. Even the poorest homeless person today can jump on Blastoff at their local library and very literally become a millionaire within a few months... All with absolutely no monetary outlay at all.

If you compare Blastoff to other hugely-successful start-ups online such as Facebook, YouTube, and Twitter, you will see that Blastoff is more useful, more fun, and much more profitable than all of them put together.

Why? Because Blastoff will very soon be the #1 website online.

Yes, you heard me right. #1. That esteemed spot is currently held by Google.com, according to many different sources including Alexa and Compete, which rank all websites in terms of traffic. Watch that number closely, because ***Blastoff is about to Wipe the Floor with Google!***

The Five Reasons Blastoff Will Be the #1 Website Online

A. Blastoff has an unprecedented launch backing and is extremely viral.

Pizza Hut, the United Way, the Dallas Cowboys, and Pre-Paid Legal have all committed to a late October advertising push for Blastoff. Even before pre-launch, well over ten thousand Blastoff accounts have been given to people in these organizations. All of the current members will be pushing Blastoff HARD on their launch days between October 22nd and November 5th 2009.

Pizza Hut has already printed Millions of pizza-box fliers that advertise Blastoff, all scheduled to start going out on October 27th. There are rumors at this point that Pepsi is in on the launch too, but I cannot confirm that one yet. More are

coming in daily. (They all appear to want advertising space on the web's #1 website to be.)

The corporate backing is easily larger than that of *any other web service*. Facebook currently holds the world's record for most people signed up in the shortest period of time (100 Million members in 9 months flat.) -And it did it with no corporate backing at all.

How did Facebook manage this impressive number? They had a *good* product and a *great* inviter system that made it easy for friends to invite all of their friends.

Yet Blastoff's inviter system makes Facebook's look like a newbie!

When you sign up for Facebook, even today, you'll only get four choices of where you can import your contacts from: MSN(Hotmail), AOL, Gmail, and Yahoo mail.

That's it, 4 mail services... But this was cutting-edge technology for years. Facebook figured that if you could import all of your friends and contacts from those 4 mail sources, then enough people online would be able to easily receive their invites.

Well, Blastoff has at least 8 sources now, including Social Networks like Flickr and Facebook, Outlook, and even has the incredible ability to upload a spreadsheet with all your contacts in it, so you can literally import any list, anywhere, from just about any source at all! (Every marketer on Earth has big lists that can be used now...)

The ramifications of this will be tremendous. Everyone online is contactable through this system. This is the first time in history that such communication is possible. It is a true milestone in the creation of the Internet.

Of course there are only 220 Million Internet users today, so it's not like they could even *Triple* Facebook's record... I only expect them to **Double** it in 10 months.

(This means that within 1 year, if not sooner, every last person with Internet access will be invited by someone they know to Blastoff.)

B. Blastoff offers all Social Media, all in one place.

It's a brave new concept, one that Google too is vying for with their new project called 'Google Wave.' (Now in a closed beta test) But Blastoff's solution is far simpler and will be accepted by many more people.

One panel on the Blastoff page allows people to access Facebook, Twitter, Flickr, and other social networking systems side-by-side, all at the same time.

Now people truly won't have to jump between websites and miss up-to-the-minute updates from their friends on other websites... It will all be on one screen; social networking at its finest.

C. Blastoff pays you back for everything you buy online.

The top 400 Merchants online now, and counting, are all on board in Blastoff's "Mall."

Macy's, Sears, GAP, Target, Starbucks, Barnes & Noble, iTunes, Old Navy, Expedia.com, etc., etc... If you can buy it online, you can very likely buy it there in what is sure to be the best and biggest mall online, period.

With one difference... EVERYTHING you buy in Blastoff earns you CASH BACK.

At the end of each month, Blastoff sends each of its members a check for the amount they've earned back from items purchased in their malls. The Cash Back amount ranges between 1% to 15%, or possibly higher, but is usually in the 2% to 4% range on most purchases.

This adds up, and is very addictive for many shoppers. They even offer exclusive deals not found elsewhere and coupon codes for special offers on many of their stores. Overall, the effect is a shopper's paradise, which previously was simply not available in one place. (Big coupon sites such as ebates and fatwallet will not be happy about this!)

D. Blastoff is a great business opportunity all in itself.

Since all that cash is flying around in their malls, it was easy for them to carve out a business opportunity or two from Blastoff.

In the most direct business model within Blastoff, members earn a percentage of their referrals' mall purchases, down ten levels deep!

That means if you refer Adam, (meaning Adam signed up from your Blastoff page) who refers Bob, who refers Charlie, and so on down to John, (tenth generation, or 10th degree of separation) then everything that John or anyone above him buys through their Blastoff portal will make YOU some money!

How much? It's the same amount of earnings on all levels, an amount that averages 1.5%, but it depends on many factors. I've written an in-depth [post about their compensation plan here](#).

The one obvious drawback of this business model is that you need to have a big downline to become rich with it. That, of course, depends on you getting in early, say, by the end of 2009. (Although it could be much later.)

Another business model, however, is to use your Blastoff Mall as an affiliate store. They do all of the work for you that you would have to do at an affiliate network, including making your links, signing up with merchants, getting approved, posting deals and coupons, and so on. It's a sweet deal that we'll talk about more in the next chapter.

The added effect of having these two types of businesses, both based upon Blastoff, means that there will be no end of promotion for Blastoff in the near future. Blastoff will be known everywhere, and it is surely here to stay.

E. Blastoff is the first to deliver the unspoken promise of the web!

Facebook is great, but it is just a way to 'hang out' with your friends online. It's just a social network.

YouTube is great, but it's just a way to watch videos. It's just a TV station, for all intensive purposes.

The existing web portal pages, including my.yahoo.com, windows Live, and the Google portal are all good, but they just let you read the news. RSS feeds, sometimes with video, or the weather widgets, and perhaps some pretty backgrounds, but basically, all web portals just deliver RSS feeds in a snazzy way.

Blastoff cannot be compared to any of these services. It is in a class all its own.

The Blastoff portal page, which is intended to be the first page you see when you start up your internet browser each day, has a user experience like nothing before it, and it allows you to basically spend your entire time online at your own home page, instead of clicking off to other sites in the way that we have gotten so used to doing.

Blastoff places all of your online activities on the same page... Not just links to them, but their functionality and content (without their advertising) are actually integrated into the page, side by side. Therefore, you don't have to jump around

and load all of the different pages while looking at all the ads and risking getting malware or viruses in all of those different parts of the web!

Just searching for all of these different pages uses up a lot of time between actually seeing the content that we want to see. Blastoff eliminates that delay.

You can literally stay on your home page all day and never leave it for a moment, getting all your news, games, TV, music, and socializing done without any malware risk, search delays, ads, or page-loading wait-times.

Blastoff is very literally the next evolution of the web.

The Opportunity of Your Lifetime

As you can see, Blastoff has quite a lot going for it. If only one or two of the points listed above were accurate I'd give Blastoff a 50% chance of success, because there are in fact many cool new things online every day...

But for something to really catch hold of the world's attention like Facebook, Gmail, Twitter, or YouTube has, it must have both original, previously unseen functionality and truly great marketing... A rule that holds true for any new off-line business too.

It's clear that Blastoff both meets and exceeds these two all-important criteria. It's a portal that does 5 times more than any portal before it, making Blastoff far more useful than any other website online!

At the same time, Blastoff has an extremely viral self-marketing function that would be comparable to Facebook members getting paid to tell their friends about Facebook.

There are few "sure things" in business, but if they exist, Blastoff is obviously one of them.

And you're here *just* as Blastoff is blasting off. Lucky you!

Furthermore, you've gotten your hands on this report. It can give you an unfair advantage, so keep reading and consider yourself as very, very fortunate, because you are in the right place at the right time, with the right information. All you have to do is act on it.

Chapter 2

How to Make Blastoff Pay... More Than Other Blastoff Members Make it Pay!

There are three methods that you, yes you, can make Blastoff pay you a life-long income that you may even be able to comfortably retire on.

Only one of the three methods is going to cost you anything. The other two are free!

Method 1. Build a Big Downline... Fast!

This method of turning Blastoff into a profitable business for you has no startup costs at all, no overhead costs or anything like that at all. It only requires you to start working on it before too many people already have their Blastoff accounts already.

When exactly that will be? I can't tell you... Presumably before the middle of 2010, or even before Christmas 2009... It all depends on the rate at which Blastoff spreads throughout the world, which no one can accurately predict.

If you have received this report after that time, you have my sympathies, but there is still a business model for you below with method #3.

For those who are in time, you start by sending out invites to the contacts you already have using Blastoff's awesome inviter system. The faster you get those out, the better, because these are the people that are most likely to sign up... They already know you and for you to vouch for Blastoff to them means that the majority of them should say 'yes.'

Although most people will stop there, if you really want to build a big downline with Blastoff, you should promote in many other ways, too. This will mean the difference between Blastoff earning you a small side income and a lifetime of income you can retire on.

So how exactly does one promote to other people, outside of your existing contacts & friends? I'm glad you asked. There is no limit to the many different ways you can Promote Blastoff, from printing and passing out fliers to buying newsletter ads or Pay Per Click ads, and everything in-between.

However I've noticed that some of the best methods for this kind of opportunity (the kind where what you're giving away is free and doesn't need a big sales pitch because people easily see its worth) are free methods that anyone can do.

Sure, you could spend a ton on Adwords advertising or something similar to that right now, but you won't see any more people converted than you would if you choose one of the six free methods below. That's just due to the type of opportunity Blastoff presents.

Six Effective ways to drive traffic to your Blastoff page:

1. **Article Marketing** - Write articles about Blastoff and post to the popular Article Directories, with a link back to your Blastoff page. This also works great with writers communities, such as AssociatedContent.com, Helium.com, and ThisIsBy.us. [Here is a film with some advanced techniques on Article Marketing.](#)
2. **Blog Marketing** - Blog about Blastoff on your own blog(s) or website(s), with a link back to your Blastoff page. This also works great on Social Media sites such as Squidoo.com, and Hubpages.com too, and of course free blogs like LiveJournal, wordpress.com, and Blogspot. [This Post](#) is an advanced example of how to make others excited about Blastoff.
3. **Forum Marketing** – Join web forums that are somewhat related to home business or online money-making (there are millions of them) and promote Blastoff in a subtle way. Place your link in your 'signature file' there. This is a great way to promote your Blastoff page, because people respond to this tactic you're not too pushy! [Here is a film with some advanced techniques on Forum Marketing.](#)
4. **Safelist Marketing** – Write compelling emails to promote Blastoff and distribute to many safelists. [Here is a film with some advanced techniques on Safelist Marketing.](#)
5. **Video Marketing** - Make simple videos about all aspects of Blastoff, asking them to visit your Blastoff page at the end of each. Distribute them all to the video and podcast directories including YouTube and MetaCafe. Use [TubeMoqul.com](#) (for free) to send to many directories at once.
6. **Viral Marketing** – Write a report, video, or eBook (Like I've done with this report) and add some incentive to it so that people will pass it along for you. (Like I've done by making this report re-brandable.) [Here is a film with some advanced techniques on Viral Marketing.](#)

Method 2. Build a Bigger Downline...

The 2nd Blastoff business model is completely identical to the first business model above except for one key difference, right up front: You have an opportunity to get a **20-level deep** possible network in Blastoff instead of the existing 10-level deep structure that Blastoff gives to most everyone.

How? Well this is the only part that requires a small investment.

Pre-Paid Legal ([NYSE:PPD](#), but otherwise known as PPL) is a network marketing company (direct sales, or MLM, if you will) that has a very special arrangement with Blastoff.

In return for PPL's huge promotional efforts, Blastoff is giving all of PPL's members an exclusive site theme just for PPL associates, and one other, special account addition...

***All PPL Associates get special Blastoff accounts
that earn downline referrals 20 levels deep!***

These levels all earn the same rate as each other, so a person you directly referred (your 2nd level) earns you referrals at the exact same rate as a person on your 20th level! You can see a detailed description of [their compensation plan here](#).

So, for the price of joining PPL, you too can earn down to 20 levels deep, not just 10 like the rest of the world. Joining PPL, of course, is the one and only possible cost I mentioned earlier, which has a few price points but starts at a one-time \$49 for the smallest package, at least until October 30th. Their price will go up after that. [Click here to learn more and see the PPL Associate package prices.](#)

This second method is, again, just like the first method but your downline has much more potential to grow itself. This means you can do less work yourself for more income, and additionally stand to make a nice additional income from Pre-Paid Legal too!

This is really like having three income streams in one, because your Blastoff Page will promote your PPL page, which both sells PPL memberships, and earns you money from building your PPL downline.

Anyone on your blastoff portal at all could purchase PPL services there, earning you a nice, reoccurring income! And over time, your Blastoff downline and prospects may sign up under you at PPL, and become your PPL downline as well, earning you yet another income stream!

Method 3. Become the New Model of Affiliate Marketer.

Blastoff is revolutionary because you will get your cash back no matter who purchases through the mall on your Blastoff site. Of course once everyone has their own Blastoff mall, why would anyone else ever shop in yours?

Because, like any good affiliate marketer, you can make it too easy for them to.

And in this case, Blastoff has made it easier than ever for you to make it easy for them.

Just before Blastoff launched, I discovered a novel way of doing this kind of affiliate marketing; promoting links to the individual merchants in your own blastoff mall.

Blastoff makes it so easy for you to promote all these hundreds of stores that it's almost laughable to call this affiliate marketing... But it is the same business model at heart.

You see, there are many problems that stop most folks from becoming affiliate marketers. It's a complicated technology, you have to apply for each merchant's individual affiliate program, and in most cases, you have to show that your site already has enough traffic to qualify to be one of their affiliates.

The average blogger or newbie website owner is not going to jump through all of these hoops. However, never before have they had a simple place that they can go to simply right-click and copy the exact link they want to promote easily.

For instance, if I were to blog about a cool new pair of shoes I saw at Target.com, I could simply right-click on the Target logo in my own Blastoff Mall and copy the link to it, which already includes my affiliate tracking ID.

Then I can post that link in my blog post. Easy as pie, cake, or any other baked good. :)

The ability to simply grab that link is *revolutionary* in the affiliate marketing world.

The possibilities here are endless, and each month you get cash back paid directly from Blastoff on all the purchases made in your mall, which includes any purchases made through those links.

When you make it easy for people to purchase something online, it doesn't really matter that much that they can go to their own Blastoff page... The 2% or so they

could make in cash back might not even be worth it for them to open up a new window and start the buying process over again.

This is just taking advantage of convenience. It's the same reason your corner 7-11 store can get away charging \$1 more for a gallon of milk than your grocery store does... They are charging more for convenience alone. So can you with this sweet little method. And now, for the first time ever, it's very convenient for you to do so!

Notes on this method: *There is one limitation to consider with this method. There doesn't appear to be a way to link exactly to a product itself; just linking to the merchant store's front page... Not without losing your affiliate tracking ID in the link you copy over.*

To make up for this limitation, you can simply say something near the link like "search for X shoe on their site." When they arrive, the product you're talking about won't be on the page (usually) they land on, so you'll almost always have to tell them before they click to take an action once they arrive there.

Of course, you might just be talking about the store itself, not an individual product, so in those cases you don't need to say a thing, just link the merchant's name to your special link and you're done.

Also to note, some browsers or security suites can be set to block these links without a particular cookie present on your site. This means some people cannot click through the link, but most people can. For those people, I have just published a set of directions now for you to easily place the proper cookie on your site or blog and even make it work for them too. Visit [this page for more instruction on how to cookie those pages where you place your Blastoff links](#).

This solution involves placing a short line of HTML code in the header section of your website or blog. Sadly, if you do not have the ability to edit those sections, this solution will not work, and you will have to settle for some people (a small percentage) not being able to click through your link. Of course Blastoff will likely fix this problem for us too one day soon.

At any rate, there is a lot of promise in this third strategy. It doesn't pay as much as real affiliate programs do because Blastoff wants their share of the sale, but it's not bad, and you don't have to do any of the hard work setting up the programs and getting the links or any of that stuff on the affiliate side... Just grab your blastoff links and use it to send visitors directly from your page to the store of your choice.

You'll make a smaller commission per affiliate sale using this method, (compared to the normal kind of affiliate marketing) but it's an unbelievable time-saver. You could literally mention 200 different products in a day using these links, all with your own affiliate ID coded to the correct merchant's store instantly.

So which method is right for you?

Well, I do all three at the same time. You can too, unless, of course, you read this report too late to be able to promote Blastoff anymore. In that case, only method 3 will work for you.

If you already started method One, and have some downline already, you will be able to upgrade to method Two later and expand your downline then. Blastoff has said that for the foreseeable future it will continue to offer new PPL associates a 20-level-deep account. I don't expect that to last forever, but perhaps through the first half of 2010 at least.

The bottom line is pick the method that is right for you and your business goals. If those goals are to only do a burst of work now and get paid for it ongoing, perhaps method One or Two is best for you. If your goals are to build a lifetime business or you already are an affiliate marketer, you should look into method Three.

Chapter 3

How to Proceed

All pumped up about Blastoff? Good. Now it's time to do something about it. Go through the list below and tick off each item to ensure you are getting the most out of your Blastoff Business.

1. [SIGN UP FOR BLASTOFF HERE.](#)
2. Look for the answers to any remaining questions you have over at the [Blastoff Basics blog](#). It will continue to serve as the place to find the latest tips and methods to make money with Blastoff.
3. Join my [Twitter followers](#). I'll give tips and timely advice on Blastoff from there, especially the time-sensitive stuff!
4. [Use this report](#) to build your own Blastoff Downline! There is a free re-branding kit available to you to make the links in this document yours. That way you can hand it out to people and they'll sign up at Blastoff under YOU! Just [click this link](#) to get your own re-branding kit and start today!
5. If you haven't done so yet, configure the theme and data sources on your own Blastoff portal and set it as your homepage. You'll honestly enjoy using it and find it will replace a lot of the things you do online.
6. Decide which of the three Methods are right for you from Chapter 2. Pick one or more of them and stick to it!

So that's it, simply follow the directions given in Chapter 2 and on the Blastoff Basics blog and you'll be earning a new income stream in no time. It doesn't matter if your only net access is at the public library, this is something that anyone can do and anyone can excel at.

The opportunity is incredible, the timing is perfect, and the only thing missing is you. Just a little effort now and you could be set for life. Don't waste it!

Godspeed to Your Success,

Luke W Parker

<http://BlastoffBasics.com>